

Ing. Rudolf Kemler

Chief Executive Officer
Hewlett-Packard Austria

Ing. Rudolf Kemler has been chief executive officer of HP Austria since February 1, 2008. In this position he is responsible for the operational business of HP Austria. In addition he heads HP Austria's business segment Enterprise Business.

Having started his career in the world of banking (Creditanstalt, Girozentrale and Studiengesellschaft für Sparkassenautomation), Rudolf Kemler took over the management of WBG Betriebswirtschaft Beratungsgesellschaft m.b.H., an internationally active management consulting company specialized in organizational development and strategic consulting in 1984. In 1989, he rotated to Nixdorf Computer GmbH in Vienna, where he became member of the board of directors in charge of banking and insurance. After having significantly shaped the merger of Siemens-Data and Nixdorf he became director of Siemens Nixdorf Information Systems GmbH, Vienna in 1990. In 1992 he joined the international group headquarter of Siemens Nixdorf Informationssysteme AG in Munich where he took over the worldwide responsibility for the business segment "Branch Systems" for the finance sector as Executive Vice President. From 1995 Rudolf Kemler headed the division Computer Systems of Siemens Nixdorf for the Austria & South East Europe region domiciled in Vienna. Between 1998 and 2000 he was Senior Vice President and CIO of GE Capital Corporation in Stamford, USA with international responsibility and was involved in numerous international acquisitions by the group. In 2000 he became chairman of the board of directors of the listed company Stage1.cc Technology Business Incubator AG domiciled in Vienna.

From 2002 until the end of January 2008 he acted as chairman of the board of directors of T-Systems Austria, being responsible for the Central and Eastern Europe region for Deutsche Telekom.

Rudolf Kemler is member of the administrative board of Société Horlogère Reconvilier AG, Switzerland. He is also member of the executive board of the Federation of Industries of Vienna, vice president of the American Chamber of Commerce in Austria, member of the advisory board of Webster University Vienna and of the association committee of the Association of the Electrical and Electronics Industry.