



Factsheet OMV Filling Stations

December 2018

OMV Downstream

- ▶ **Around 2,000 stations in Central and Southeastern Europe**
- ▶ **Multi-brand strategy in the core countries of Austria and Romania ensures stable filling station business**
- ▶ **OMV owns the largest filling stations network in Austria**

OMV operates a filling station network with over 2,000 filling stations in ten countries (incl. OMV, Avanti, FE-Trading and Petrom).

OMV is positioned with a multi-brand strategy in Austria and Romania. The company is opting for a quality-based strategy with the brand OMV and VIVA World of Convenience, while the brands Avanti, FE-Trading (AT) and Petrom (RO) round off the filling station portfolio with a discounter concept. In the filling station and client business OMV focuses on the markets where integration of supply is guaranteed through its own refineries.

After the opening of the first OMV filling station in Vienna in 1990, the expansion to Central and Southeastern Europe began with the opening of the first OMV filling station in Hungary in 1991. Filling stations in Germany, Slovakia, Czech Rep., Slovenia, Croatia, Romania, Moldavia, Bulgaria and Serbia followed in 2004. In the same year OMV acquired Romania's largest oil and gas company, Petrom, then with a filling station network of 600 stations.

Services at the filling stations

In addition to fuels and lubricants, auto car washes and the VIVA World of Pleasure, OMV clients also have access to a wide range of additional services – such as different banking functions from country to country, insurance services, selling tickets to events, or postal services. In addition, the OMV Card brings a wide range of benefits. The OMV Card with Routex function is now accepted in over 18,000 filling stations in 29 countries. As of 2017 OMV, Avanti and FE Trading became officially the largest filling station network in Austria.

VIVA World of Pleasure

The VIVA World of Pleasure stands for the highest level of service quality and customer focus. Around 860 OMV filling stations throughout the whole of Central Europe now have a VIVA Shop.



Facts & Figures

1991: OMV becomes the first filling station brand to offer petrol with a lead replacement at every location

1997: Opening of the first natural gas station (CNG) in Austria

2000: First sulfur-free fuel in Austria: OMV Super Plus "iMotion" petrol

2002: Production of sulfur-free diesel in Burghausen Refinery (Bavaria) as the first refinery in Germany to do so

2003: Opening of the world's first AdBlue pilot filling station in Bavaria

2004: From 1 January all fuels at Austrian OMV filling stations are sulfur-free

Opening of the first Austrian OMV AdBlue filling stations in Austria and the Czech Republic

2005: Opening of the first AdBlue filling stations in Romania, Hungary, Serbia, Bulgaria, Slovakia, Croatia, Slovenia and Italy

Introduction of Sprint Diesel

2006: First Biogas pump in Austria

2011: Market launch of new performance fuel OMV Maxx-Motion

2012: Opening of the first Austrian hydrogen filling station in Vienna

Sales of the filling station network in Bosnia Herzegovina

2013: Sale of the filling station network in Croatia

2017: Sale of Petrol Ofisi and the related filling station network in Turkey

Contact

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